

Dear Colleague:

You are cordially invited to participate in *Multiple Sclerosis: The Art of Specialized Clinical Care*, a program developed for the healthcare professional actively involved in the care of people with MS.

We've titled the program *The Art of Specialized Care* because management of MS is indeed an art. Symptoms of MS depend on where—and when—demyelination and axonal loss occur in the central nervous system. So, the course of the disease not only varies from one individual to another, but changes over time for any given individual. Thus, the treatment plan for MS will vary widely according to the needs of the person. It is one of the most life-altering diagnoses a person can receive.

While we still don't know exactly what causes multiple sclerosis, the last ten years have seen encouraging advances in disease course management, symptom management, enhancement of function, and improvement in quality of life. These hopeful advances have transformed the treatment of MS into a complex process that can be challenging, time-consuming, and demanding for everyone involved—people with MS, their families, and healthcare providers. In this program we focus on providing new and helpful information to mental health professionals, nurses, and rehabilitation therapists.

We have divided the program into two parts: On Thursday afternoon and Saturday morning we will cover a core curriculum—important topics and updates that will be of interest to all MS care providers. On Friday, we will have breakout sessions devoted to three different tracks where we will explore topics that will be of specific interest to each caregiver group.

We are pleased to offer continuing education credits for the program. Please consult the accreditation section of this brochure for specific information. **We hope that you will take this opportunity for self-directed learning to join whichever presentations are of interest and benefit to you in your work with patients with MS.**

Please register for the program and make your plane and hotel reservations as soon as possible! If you have particular questions that you would like to have addressed, you are welcome to forward them to us along with your registration. We look forward to seeing you in Miami Beach. Thank you for your interest and commitment to working with people with MS.

Sincerely,

Nancy Holland, RN, EdD, MSCN
Vice President
Clinical Programs and Professional Resource Center
National Multiple Sclerosis Society

Accreditation Information

Nurses: The University of Texas at Arlington School of Nursing is an approved provider of continuing nursing education by the Texas Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. This approval meets Type I criteria for mandatory continuing education requirements as established by the Board of Nurse Examiners for the State of Texas.

Display of merchandise or the giving of free advertising materials does not constitute endorsement by the American Nurse Credentialing Center or by the Texas Nurses Association (TNA).

This activity provides up to 18 contact hours.

Psychologists: The University of South Florida College of Medicine is approved by the American Psychological Association to offer continuing education for psychologists. The University of South Florida College of Medicine is offering this activity for up to 18 hours of continuing education credit. The University of South Florida College of Medicine maintains responsibility for the educational integrity of the program.

Social Workers: Approval is pending through the University of Texas at Arlington School of Social Work for CEUs.

All participants will receive a certificate of attendance.

**The mission of the National Multiple Sclerosis Society
is to end the devastating effects of MS.**

Thursday, February 20, 2003

Core Curriculum

7 am–5 pm Registration

7:30–9 am Registration and Continental Breakfast



11 am Overview of MS (optional)
Pat Kennedy

12 pm Welcome from the National Multiple Sclerosis Society
Nancy Holland

MENTAL HEALTH PROFESSIONALS

9 am Welcome and Orientation
Deborah Miller

9:10 am Individual Coping and Adaptation
Peggy Crawford

10 am Impact of MS on the Family
Debra Frankel
Dorothy Northrop

10:50 am Break

11:10 am Depression and Other Emotional Changes
David Mohr

12:15 pm Lunch

12 pm Networking Luncheon

12:30 pm Luncheon Presentation:
What's New in MS Research
Fred Lublin

1:30 pm Quality of Life and How to Measure It
Nick LaRocca

1:30 pm What's New in MS Clinical Care
Elliot Frohman

2:20 pm Cognitive Dysfunction in MS:
Neuropsychological Testing and
Compensatory Mechanisms
John DeLuca

2:20 pm Complementary and Alternative
Medicine: What's Hot and What's Not
Allen Bowling

3:10 pm Break

3:10 pm Break

3:30 pm MRI: Correlates to Disease
Nancy Richert

3:30 pm The Importance of the Treatment
Relationship Over the Course of the Illness
Deborah Miller
Rosalind Kalb

4:20 pm Ethical Issues in MS
James Bernat

4:20 pm Sexuality and Intimacy in MS
Fred Foley

5:10 pm Evaluation

5:10 pm Evaluation

5:30 pm Adjourn

5:30 pm Adjourn

6:30–8:30 pm Welcome Reception

The National MS Society is the most comprehensive resource for MS-related news and information worldwide.

Friday, February 21, 2003

Specialized Curriculum

NURSES

Welcome and Orientation
Pat Kennedy

The Neuroimmunology of MS
Kathy Costello

Meeting the Needs of the Newly Diagnosed
Beverly Layton

REHABILITATION THERAPISTS

Welcome and Orientation
Brian Hutchinson

Effects of Rehabilitation on Impairment, Activity, Participation and Quality of Life
Brian Hutchinson

Maintaining Independence at Home and Work: Use of Rehabilitation Strategies
Susan Bennett

Bowel and Bladder Dysfunction in MS
Pat Kennedy

Maintaining Independence at Home and Work: Use of Assistive Aids and Technology
Cindy Gackle

Documenting Disability for SSDI
Tom Stewart

Speech Language Pathology Treatment Throughout the Continuum of Care
Pat Bednarik

Cognitive Dysfunction in MS: Evaluation and Rehabilitation
Amy Perrin Ross

Assessment and Treatment Strategies for People with Limited Mobility
Tammy Roehrs

Seating and Wheeled Mobility, Assistive Technology: Assessment and Prescribing
Tammy Roehrs

The Importance of 'Maintenance Therapy' for People with Progressive MS
Judy Soderberg

Issues in Advancing MS
Rosalind Kalb
Pat Kennedy

Rehabilitation Case Studies
All Presenters

Evaluation

Evaluation

Adjourn

Adjourn

InsideMS is a quarterly lifestyle magazine for people with MS, their families, and healthcare professionals.

Saturday, February 22, 2003

Core Curriculum

8 am–9 am	Registration and Continental Breakfast
9 am	MS Management Clinical Case Studies: An Integrated Approach <i>Brian Hutchinson</i> <i>Pat Kennedy</i> <i>Deborah Miller</i> <i>Howard Zwibel</i>
9:50 am	From Home Care to Nursing Home Care: A Continuum of Long-term Care Choices <i>Dorothy Northrop</i>
10:40 am	Break
11 am	Helping Your Patient with MS Stay Employed <i>Phillip Rumrill</i> <i>Richard Roessler</i>
12 pm	Lunch
12:15 pm	Luncheon Presentation: Cultural Attitudes Toward Health <i>Elizabeth Ortiz de Valdez</i>
1:05 pm	Closing Remarks <i>Nancy Holland</i>
1:10 pm	Evaluation
1:30 pm	Adjourn



The **Professional Resource Center**
of the **National Multiple Sclerosis Society**
expands the Society's support of
health professionals involved in the care of people
with MS and their families.

Allied health professionals are invited to consult
via e-mail with MS specialist colleagues at
HealthProf_info@nmss.org.

Questions are also welcome at our toll-free number:
1-866-MS-TREAT (1-866-6778-7328).

Professional Resource Center

Registration Fees

- Regular registration—\$200
(\$150 online, if registered by February 6)
- Discounted registration—\$150
(\$100 online, if registered by February 6)
Discounted registration is available to
NMSS chapter staff members
Members of NMSS local chapter committees
Members of NMSS national committees
NMSS volunteers
Employees, NMSS-affiliated clinical facilities
NMSS referral list participants

Registration, Cancellation, and Refund Policies

- All attendees are required to pay the registration fee.
- The fee is the same whether you attend all or part of the program.
- The registration fee includes onsite materials, continental breakfasts, coffee breaks, luncheons, the reception on Thursday evening, as well as admission to all meeting sessions.
- Registrations received after 5:00 pm ET, February 13, will not be processed. You will need to register onsite. The registration fee after February 13 is \$250.
- All cancellations must be submitted in writing.
- Registrations canceled by February 6 will receive a refund, less a \$50 administrative fee.
- After February 6, no refunds will be issued.
- No-shows will not receive a refund.

Faculty Disclosure Statement

All faculty participating in this meeting are expected to disclose to the audience any affiliation or financial interest that may affect the faculty member's presentation.

Early intervention recommendations by the Medical Advisory Board
of the National MS Society can be found at www.nationalmssociety.org.

HOTEL INFORMATION

The prestigious Fontainebleau Hilton Resort—Miami's most renowned landmark hotel—is situated in the midst of twenty lush tropical acres located along the white sandy beach of the Atlantic Ocean. Every president since Eisenhower—as well as luminaries Frank Sinatra, Elvis Presley, Bob Hope, Sammy Davis Jr. and Lucille Ball—have enjoyed its gracious ambiance.

The hotel setting features a half-acre lagoon-style rock grotto pool with cascading waterfalls surrounded by tropical greenery. For children there is "Cookie's World," an interactive pool and water playland.

Poolside cabanas are available overlooking the water park and the Atlantic Ocean. A variety of water activities such as windsurfing and parasailing can be planned by contacting the hotel concierge. Just two miles down the seaside boardwalk is the famed Art Deco District of South Beach.

The Fontainebleau Hilton Resort also offers its guests a fitness center with state-of-the-art equipment. Ten restaurants and lounges offer many dining choices. An array of fine stores are available within the hotel.

CONTACT INFORMATION

Fontainebleau Hilton Resort

4441 Collins Avenue
Miami Beach, Florida 33140
Telephone: 305-538-2000
Guest Fax: 305-673-5351
www.fontainebleau.hilton.com

Greater Miami Convention & Visitors Bureau

701 Bricknell Avenue, Suite 2700
Miami, Florida 33131
Phone: 305-539-3000
Fax: 305-539-3113
www.TropicoolMiami.com

National Multiple Sclerosis Society

733 Third Avenue
New York, New York 10017
Phone: 212-476-0452
Fax: 212-499-0741
E-mail: profconf@nmss.org
www.nationalmssociety.org

Miami International Airport

Distance from Fontainebleau Hilton Resort:
11 miles.

Drive time: 20 minutes.

Shuttle: Typical minimum charge is
\$13.

Taxi: Typical minimum charge is \$30.

Directions: 112 East to 195 East. Follow 195 East until reaching Miami Beach 195 will divide into Arthur Godfrey Road and Alton. Continue on Arthur Godfrey Road to Indian Creek Drive, turn left and the Fontainebleau is two blocks north on the right.

Ft. Lauderdale/Hollywood International Airport

Distance from Fontainebleau Hilton Resort:
25 miles.

Drive time: 35 minutes.

Shuttle: Typical minimum charge is
\$17.

RESERVATION INFORMATION

A block of rooms has been reserved at the Fontainebleau Hilton Resort. The group rate is guaranteed through January 25, 2003. After that, reservations will be accepted on a space-available basis. The group rate is available two nights before and after the conference, on a space-available basis.

Standard Room: \$199 per room per night, double or single occupancy + 12.5% state/local tax. In-room amenities include hairdryer, iron and ironing board, two-line telephones with voice mail, speaker-phone and dataport, cable TV, pay-per-view movies, coffee maker, mini bar, balcony, and complimentary daily newspaper.

Luxury Towers Room: \$239 per room per night, double or single occupancy + 12.5% state/local tax. Located on the top three floors of the Chateau building. These rooms offer upgraded accommodations and a personalized concierge, as well as a private lounge and exclusive amenities.

Deposit policy: A deposit of one night's room and tax is required to hold a reservation. Deposit may be paid by check or credit card. Deposits made via credit card will be charged immediately.

Cancellation policy: Cancellations will be accepted up to 48 hours prior to arrival date. Cancellations made less than 48 hours will forfeit the deposit. If you must cancel your reservation, be sure to request a cancellation confirmation number.

TRAVEL INFORMATION

Taxi: Typical minimum charge is \$55.

Directions: 595 to I-95 South to 195 East. Continue East on 195 until reaching Miami Beach, 195 will divide into Arthur Godfrey Road and Alton. Continue on Arthur Godfrey Road until Indian Creek Drive, turn left. Hotel is two blocks north on the right.

Palm Beach International Airport

Distance from Fontainebleau Hilton Resort:
65 miles.

Drive time: 1 hour.

Taxi: Typical minimum charge is \$90.

Directions: I-95 South to 195 East (Exit 7), follow 195 to Miami Beach. 195 divides into Arthur Godfrey Road and Alton. Continue on Arthur Godfrey Road to Indian Creek Drive, turn left. The Fontainebleau is two blocks north on the right.



NATIONAL
MULTIPLE SCLEROSIS
SOCIETY

Through the Society's 50-state network of chapters and divisions, assistance is provided to over one million people annually.

Program Faculty and Planning Committee*

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Howard Zwibel, MD
Medical Director
HealthSouth Doctors' Hospital MS Center
Coral Gables, Florida

The National MS Society supports more MS research and serves more people with MS than any national voluntary MS organization in the world.

CONFERENCE REGISTRATION FORM

Please print or type. **You may register by one of three methods:**

Online: www.nationalmssociety.org/MSPProfConf.asp

Register online by February 6 and receive a discount of \$50 on your registration fee!

Fax: 212-499-0741

Mail: National Multiple Sclerosis Society
733 Third Avenue
New York, NY 10017

Personal Information

Dr. Mr. Ms.

FIRST NAME _____ LAST NAME _____ DEGREE _____

INSTITUTION/COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

DAYTIME PHONE (Required) _____

FAX _____

EMAIL _____

Send confirmation via EMAIL FAX LETTER

What is your specialty?

- Nurse
- Occupational Therapist
- Physical Therapist
- Physician
- Psychologist
- Social Worker
- Speech/Language Therapist
- Other (please specify) _____

In which track will you be participating?

- Mental Health Professionals
- Nurses
- Rehabilitation Therapists

Registration Fee—please select one or the other.

- \$200 Regular registration
- \$150 Discounted registration is provided to professionals associated with NMSS chapters and affiliated clinical facilities and is available per an honor system, i.e., you do not need to provide documentation. Please check the box below that BEST describes your relationship with the Society:
 - NMSS chapter staff member
 - Member of NMSS local chapter committee
 - Member of NMSS national committee
 - NMSS volunteer
 - Employee, NMSS-affiliated clinical facility
 - NMSS referral list participant
 - Other (please list) _____

Payment must accompany registration.

- Check or money order. Make check payable to **NMSS Professionals Conference** (US funds only). A \$25 charge will apply to checks returned for insufficient funds.
- American Express MasterCard Visa

CREDIT CARD NUMBER _____ EXP DATE _____

NAME OF CARDHOLDER _____

CARDHOLDER SIGNATURE _____



HOTEL RESERVATION FORM

PROGRAM CODE: NATIONAL MULTIPLE SCLEROSIS SOCIETY

Please print or type. **You may register by one of four methods:**

Online: www.nationalmssociety.org/MSPProfConf.asp

Phone: 305-538-2000 (request National Multiple Sclerosis Society rate)

Fax: 305-673-5351

Mail: Fontainebleau Hilton Resort
4441 Collins Avenue
Miami Beach, FL 33140

Personal Information

Dr. Mr. Ms.

FIRST NAME _____ LAST NAME _____ DEGREE _____

INSTITUTION/COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

DAYTIME PHONE **REQUIRED** _____

FAX _____

EMAIL _____

- Standard Room** \$199 per room per night, double or single occupancy + 12.5% state/local tax
- Luxury Towers Room** \$239 per room per night, double or single occupancy + 12.5% state/local tax

ARRIVAL DATE _____ DEPARTURE DATE _____

- Smoking Non-smoking
- Single Double

Payment must accompany reservation.

- Check or money order. Make check payable to **Fontainebleau Hilton Resort** (US funds only). A \$25 charge will apply to checks returned for insufficient funds.
- American Express MasterCard Visa Other _____

CREDIT CARD NUMBER _____ EXP DATE _____

NAME OF CARDHOLDER _____

CARDHOLDER SIGNATURE _____



The National Multiple Sclerosis Society
presents

Multiple Sclerosis: The Art of Specialized Clinical Care

*A unique educational program,
offering targeted curricula and
cross-training opportunities*

**February 20–22, 2003
Fontainebleau Hilton Resort
Miami Beach, Florida**

The program is designed for nurses, rehabilitation therapists and mental health professionals who have day-to-day experience working with people who have MS; however, the information offered here will also be of interest to those healthcare professionals who are new to the field or would like an overview of MS disease management.

Learning Methods

Lectures
Case Studies
Panel Discussions
Questions and Answers

This program is sponsored by



University of Texas
at Arlington,
School of Nursing

This program will be supported in part by unrestricted educational grants from commercial companies with an interest in MS.



Professional Resource Center
733 Third Avenue
New York, NY 10017-3288



Nurses

Rehabilitation Therapists

Mental Health Professionals

Learning Objectives

Upon completion of this educational activity, participants will be able to:

Core Curriculum

- describe recent advances in MS care research and treatment
- discuss appropriate use of complementary and alternative therapies in MS
- assist MS patients evaluate life-care and employment options
- evaluate ethical problems related to MS

Specialized Tracks

- identify and describe the health-related needs of people with MS
- provide expert mental health, rehabilitative, and nursing care for people with MS
- assist people with MS maintain independence over the course of the disease

Register online by February 6 and save \$50!
www.nationalmssociety.org/MSPProfConf.asp